

Selling Into Healthcare - Medical Devices

**MAY 2, 2023
AT NOON EST**

Selling into the healthcare industry can be difficult due to the complexity of its buying ecosystem. During this session, the ICAP team will discuss the healthcare industry's overall buying ecosystem, as well as the different pathways available, specifically for medical devices. There will also be several current companies that will be used as case studies and they will discuss their journey through this process.

**To register for this event,
please complete this survey
linked below or scan the QR
Code:**

<https://www.surveymonkey.com/r/SellingIntoHealthcare>

