

FACADE IMPROVEMENT GRANT

"Cultivating the cultural identity and vibrancy of neighborhoods in Norfolk"



35th Street Corridor

VISION

Norfolk's new Façade Improvement Grant was created in partnership with the business community to revitalize urban commercial corridors and uplift the surrounding neighborhoods they serve.

PURPOSE

This grant program will provide capital access to eligible building owners and small businesses for renovations and upgrades. This program is also available to those looking to expand their business to a brick-and-mortar location in neighborhood serving commercial corridors in the City of Norfolk, VA.

COMMERCIAL CORRIDOR PROGRAM

The goal of the Commercial Corridor Program is to revitalize and grow the City's main streets and neighborhoods by addressing specific areas and their needs, collaborating with property owners, and assisting small businesses with real estate technical assistance.

***Applications open Tuesday, August 1st and close Friday, September 8th.**

FACADE GRANT PRODUCTS

• Property Owners

Up to \$50,000 with a 10% match

Allowable Purchases include, but are not limited to:

Exterior

building entrances, lights, doors, windows, awnings, brick, art murals, stone, tuck-pointing, building surfaces, painting, parking lots, signage.

Interior

mechanical, electrical, plumbing, HVAC, fire suppression, flooring, utility upgrades, wall installation or removal

Architectural/Design Services



• Tenants

Up to \$25,000 with a 10% match

Allowable Purchases include, but are not limited to:

Exterior

exterior signage, awnings

Interior

flooring, interior lighting, removal and/or installation of interior walls, removal and/or installation of restrooms, doors, windows, painting

Architectural/Design services



Application Requirements:

Applicants must provide conceptual drawings/renderings upon submission and be up to date on all taxes, permit, and fees prior to submission. Tenants must have at least 18 months on the lease agreement and a letter of support from landlord.

WHO CAN APPLY?

This grant program is designed for owners and/or tenants of for-profit commercial buildings in Norfolk's neighborhood serving commercial corridors. Eligible businesses also include existing businesses looking to expand or home-based businesses interested in moving to bricks and mortar.



This grant is intended for facade improvement. Please note that funds are not intended for purchasing operating licenses, permitting and fees, inventory, equipment, marketing, advertising, payroll and/or salary, purchasing of real estate, and furniture. If you have questions about your eligibility, please reach out or attend one of our mandatory workshops.

Requirements

Must be a Norfolk-based business at time of submission

For-profit business

Use of building must conform to all current codes and ordinances

Business must be current on all taxes, permits, and fees,

Business owner must be in good standing with the City of Norfolk, State of Virginia, and Internal Revenue Service.

***All awards are subject to application approval by the Facade Grant Committee.**

***These are reimbursable grants.**

***Funding is limited, and all grants are competitive.**

Ineligible Businesses

Franchises
Not-for-profits
Faith-based organizations
Political organizations
Adult entertainment facilities
Gambling facilities
Blood or plasma donor centers
Pawn shops

APPLICANT WORKSHOPS

SCHEDULE:

| Date | Time | Location |
|------------------------|---------------------------------|--|
| Wednesday, August 2nd | MJ's Tavern | 6:00 pm to 7:00 pm |
| Thursday, August 3rd | Park Place Multi-Purpose Center | 5:45 pm to 7:00 pm |
| Tuesday, August 8th | Jordan Newby Library | 5:45 pm to 7:00 pm |
| Wednesday, August 9th | Slover Library | 11:30 am to 12:35 pm |
| Wednesday, August 9th | Pretlow Library | 5:45 pm to 7pm |
| Thursday, August 10th | Richard Tucker Library | 5:45 pm to 7:00 pm |
| Tuesday, August 15th | Park Place Multi-Purpose Center | 11:00 am to 12:00 pm and 5:45 pm to 7:00 |
| Wednesday, August 16th | Slover Library | 11:00 am to 12:15 pm |
| Thursday, August 17th | Pretlow Library | 11:00 am to 12:15 pm |



Applicants must attend at least one **mandatory** workshop in order to be eligible for consideration. You will be asked to upload your Facade Grant Attendance Certificate upon submission.

Contact us

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Please visit norfolkdevelopment.com for the full addresses and updates.