



FOR IMMEDIATE RELEASE

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## Celebrate 13<sup>th</sup> Annual Norfolk Bike Month in Downtown Norfolk

NORFOLK, Va. – April 2024 – Downtown Norfolk Council is proud to once again help celebrate National Bike Month this May with several signature events Downtown. National Bike Month, declared by the League of American Bicyclists each May, is a celebration of bikes and the people who ride them. Now in its 13<sup>th</sup> year, the City of Norfolk and Downtown Norfolk Council participate in the national movement at a local level with events, fun freebies, and advocacy work.

Downtown Norfolk Council celebrates Bike Month with a few signature events held in Downtown:

- [The 5th Annual Norfolk Bike Expo](#), **May 1** from 5pm-7pm at Slover Library, hosted by Hampton Roads Transit's TRAFFIX, where attendees can learn more about biking in Norfolk, visit vendor booths, and pick up Bike Month information, calendars, and swag.
- [National Bike to Work Week](#), **May 13-17** during which we encourage workers to switch up their commute on two wheels, exploring the City's bike infrastructure along the way.
- [Bike to Work Day!](#) **May 17** from 7am-9am, featuring eight pit stops for cyclists to visit while mixing up their commute, picking up water, fruit, and other fun giveaways.
- [Glow Ride VIII](#), **May 17** leaving from The Plot in the NEON District at 8:30pm for a 5-mile route. Participants are encouraged to wear glow-in-the-dark clothing, bike gear, gloves or shoes with flashing lights, and glow sticks.

In 2024, Norfolk was certified a Bronze-level Bicycle Friendly Community by the League of American Bicyclists, honoring the efforts of the City to build better places for people to bike. The bronze-level BFC award recognizes Norfolk's commitment to improving conditions for all people who bike through investments like hosting bike events that promote and encourage people to choose biking, creating pro-bike policies, and installing bike infrastructure.

Downtown Norfolk Council has a long-standing commitment to supporting Norfolk's bike community. In addition to supporting state and local advocacy efforts, DNC also promotes bicycling internally. DNC's clean and safe ambassador team uses a fleet of bicycle-powered tools to get the job done, like a trike power washer and tricycle that doubles as a mobile visitor kiosk. This spring, DNC's Public Service Ambassadors also got back on two wheels, adding a mobile bike kiosk to their program to quickly cover ground and increase visibility throughout the 50-block service area.

Norfolk Bike Month is a city-wide community celebration sponsored by Lime and organized by the City of Norfolk, Downtown Norfolk Council, Hampton Roads Transit, TRAFFIX, the Elizabeth River Trail and many other community partners.

For a listing of all Bike Month activities, check out [DowntownNorfolk.org](http://DowntownNorfolk.org) or visit [norfolk.gov/bike](http://norfolk.gov/bike) for city-wide biking information and resources. Download the full [calendar of events](#) and browse [cycling resources](#) for any type of rider. Be sure to tag us in your bike posts in May with #nfbikemonth!

Downtown Norfolk Council is a private, not-for-profit membership organization comprised of businesses and individuals working toward a dynamic, attractive and prosperous Downtown. DNC also manages the Downtown Norfolk Improvement District, a 50-block special services district with enhanced services that keep Downtown friendly, safe and spotless. Connect with Downtown Norfolk on [Twitter](#), [Facebook](#) and [Instagram](#) or visit [DowntownNorfolk.org](http://DowntownNorfolk.org).

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