



SPONSORSHIP OPPORTUNITIES

The State of Innovation Address is a story-driven snapshot of what is being built across Hampton Roads and why it matters. This inaugural event brings together founders, operators, investors, civic leaders, and innovation champions for a clear, grounded look at the region's momentum — not hype, not speculation, but what is actually happening.

Event Details

Date: April 1

Time: 11:30 AM–1:30 PM

Location: The Mariners' Museum and Park

Tickets: \$45 (lunch included)

Apex Sponsor \$5,000

- 20 event tickets (\$900 value)
- Prominent logo placement on the event landing page
- Full-page logo feature in the digital event program
- Recognition on all electronic invitations and email promotions
- Logo included on event presentation

Orbit Sponsor \$2,500

- 8 event tickets (\$360 value)
- Logo placement on the event landing page
- Half-page logo feature in the digital event program
- Recognition on electronic invitations
- Logo included on event presentation

Module Sponsor \$1,000

- 4 event tickets (\$180 value)
- Logo inclusion in the digital event program
- Logo included on event presentation

DIGITAL EVENT PROGRAM

All sponsors are featured in a professionally designed digital program distributed to attendees and shared post-event, extending visibility beyond the room.

<https://www.innovate757.org/state-of-innovation-address/>