SPONSORSHIP OPPORTUNITIES

October 29th, 2026 – 5pm-8pm
The Dome
Virginia Beach, VA

Celebrating Innovation in Hampton Roads

Innovate Hampton Roads is BACK hosting 757 TechNite for a second year. An evening dedicated to recognizing the remarkable innovation shaping the future of Hampton Roads. 757 TechNite will bring together entrepreneurs, business leaders, technologists, and government officials to celebrate those making a significant impact in the regional innovative ecosystem. With over 400 attendees in 2025, TechNite 2026 expects around 500 attendees.

Please help Innovate Hampton Roads (IHR) to make this event and evening to remember by becoming a Sponsor. The various Sponsorship opportunities are described below. Please see the Benefits Chart for a complete listing of benefits by Sponsorship.

New for 2026 - Thanks to our VIP sponsor we will be having a pre-event cocktail hour for sponsors, finalists, and other VIPs before the event starts from 4-5pm in the VIP section of the Dome.

Presenting Sponsor (1)

JPMorganChase SOLD

Your company will be the toast of the evening starting with the opportunity to make a 3 minute introduction kicking off the award celebration. Along with 20 VIP tickets to the event, the Presenting Sponsor will be featured in an article in IHR's weekly newsletter leading up to 757 TechNite, have the opportunity to be on a weekly segment of the Fervent 4 podcast, and have major logo placement on the 757 TechNite website, materials and event communications. The Presenting Sponsor will be recognized at, be a sponsor of, and get tickets to the Virginia Start Up World Cup, that will attract over 750 attendees.

Venue & VIP Sponsor (1)

CITY OF VIRGINIA BEACH SOLD

Along with 15 VIP tickets to 757 Technite, the Venue Sponsor will their logo prominently displayed during the event and have logo placement on the 757 TechNite website and in all materials and communications about the event. The venue sponsor will also host a VIP reception ahead of the event in a VIP area.

Sold

Showcased Honor Sponsors (5) - $6,000/$8,000 (Bell/Wynne)

There are five Showcased Honor awards that will be awarded in a ceremony that night at the Chrysler Museum including:

- **Entrepreneur of the Year** – Recognizing an exceptional leader driving innovation and business success.
- **Dan Bell Innovative Tech Builder Award** – Celebrating groundbreaking technology advancements.
- **757CIO Technical Executive of the Year** – Honoring a technology executive who strategically advances business goals through excellence.
- **John "Dubby" Wynne Regional Innovation Champion** – Awarding individuals or organizations fostering regional innovation and economic growth.
- **Emerging Company** – Honoring the company that has emerged on the business stage with an innovation and technology focus, becoming or having become a leader in their field. *** Revenue > $1M ***

Each of the five Showcased Honor award sponsors will receive 10 VIP tickets to 757 TechNite and have the opportunity announce the nominations and to present that award to the winner at the Awards Ceremony. In addition, each will have logo placement on the 757 TechNite website and in all materials and communications about the event. Each Showcased Honor Sponsor will be invited to be a guest on the Fervent 4 podcast and will be recognized at, be a sponsor of, and get tickets to the Virginia Start Up World Cup, that will attract over 750 attendees.

Recognized Honor Sponsor (4) - $4,000 Sold

There are four Recognized Honors the winner of which will be announced during the cocktail reception that night at the Chrysler Museum including:

- **Technical Achievement in Government** – Recognizing technological excellence in government operations.
- **Innovation in Education** – Celebrating advancements in tech or entrepreneurship education.
- **Advancement in Defense Contracting** – Honoring achievements in defense industry innovation.

- **Startup to Watch** – A company with an exciting story and future will be honored as a company that is coming up through the minor leagues that is close to that major league breakthrough. *** Revenue < $1M ***

Each of the four Recognized Honor award sponsors will receive 10 VIP tickets to 757 TechNite and have the award presented by your company. In addition, each will have logo placement on the 757 TechNite website and in all materials and communications about the event. Each Recognized Honor Sponsor will be invited to be a guest on the Fervent 4 podcast and will be recognized at, be a sponsor of, and get tickets to the Virginia Start Up World Cup, that will attract over 750 attendees.

1 left Sold

Food Sponsors (2) & Cocktail Sponsors (2) - $6,000

Along with 10 VIP tickets to 757 TechNite, the Cocktail/Food Sponsor have a prominent logo placement at a bar/food position and will have logo placement on the 757 TechNite website and in all materials and communications about the event. In addition, the Cocktail Sponsor will be invited to be a guest on the Fervent 4 podcast and will be recognized at, be a sponsor of, and get tickets to the Virginia Start Up World Cup, that will attract over 750 attendees. Most importantly, a Cocktail Sponsor will be able to creatively name a signature Cocktail to be offered that evening at their respective bar. The food sponsor will be able to name a signature food item after their company aligning to the TechNite theme.

AV/SWAG/Program Sponsor (3) - $4,000 Sold

Along with 10 VIP tickets to 757 Technite, and have logo placement on the 757 TechNite website and in all materials and communications about the event. In addition, the program sponsor will be recognized at, be a sponsor of, and get tickets to the Virginia Start Up World Cup, that will attract over 750 attendees.

- SWAG Sponsor would have a say in the SWAG/T-Shirt Design
- AV Sponsor would have a special AV message in the program
- Program sponsor would have a prominent ad placed in the digital program

757 TechNite Silver / Bronze Sponsors - $4,000/$2,000

Each 757 TechNite Silver Sponsor will receive 8/4 tickets to 757 TechNite, will have logo placement on the 757 TechNite website and in all materials and communications about the event, and will receive sponsorship and tickets to the Virginia Start Up World Cup, that will attract over 750 attendees.

If interested, please contact Tim Ryan - tim@innovate757.org

757 TECH NITE

Benefits	Showcased Honor Sponsor $6 (3) / $8k (2)	Recognized Honor Sponsor $4k (4)	Food/Cocktail Sponsor $6k (2 each)	AV/SWAG/Program Sponsor $4k (1)	Silver Sponsor $4k	Bronze Sponsor $2k
Number of VIP tickets	10	10	10	10	8	4
Logo placement on TechNite website, materials, and event communications	✓	✓	✓	✓	✓	✓
Receive Startup World Cup sponsorship and tickets *	✓	✓	✓	✓	✓	✓
Recognition at Startup World Cup as a TechNite sponsor	✓	✓	✓	✓		
Mentions in the IHR newsletter and social media	✓	✓	✓	✓	✓	✓
Sponsor showcased in presentation at cocktail hour	✓	✓	✓	✓	✓	✓
Receive a 2025 TechNite award replica	✓		✓			
Receive an invite to be a guest on the Fervent 4 podcast	✓	✓	✓			
Sponsor logo prominently displayed during the event			✓	✓		
Special perk associated with sponsorship				✓		
Mention in award article	✓	✓				
Present nominations and award	✓					
Naming of 2 signature event cocktails/hors d'oeuvres			✓			

Being Innovate Hampton Roads, we are always interested in new inventions. If your company/organization is looking to sponsor in a slightly different way. Reach out! We are open to your ideas. For example, looking to host the first ever TechNite after party – we are all ears!